# Augmented Reality (AR) for Communication

#### Why AR Communication?

- People are visual learners
- Worldwide connection
- Native human experience
- Vision, talk, and text

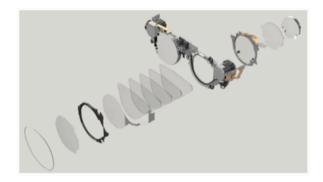
## How is it accomplished?

- Multilayer optics
- Two-way sound
- · Radar to read the room
- Injected text and graphics

### **Application Principles**

- Remote service work
- Stakeholder communication
- Safety in viewing soundings
- Mix of graphic, text, and reality





### **Shop Floor Impacts**

- Stakeholder communication
- Improve training success
- Assembly processes
- Remote field communication



Thanks to Magic Leap for their support in highlighting their AR Communication solutions.