

## SUCCESS STORY

## IMPLEMENTING LEAN PRINCIPLES DELIVERS ANNUAL RESULTS

ABOUT JONES SHIRTS & SIGNS. Jones Shirts & Signs is a family-owned and operated company located in Ogden, Utah which employs eight people and has been in business for 17 years. They offer embroidery, signs, stickers, screen printing, transfers, promotional items, gifts, and banners. You can find their work in small and large companies, and in local sports teams and organizations throughout Utah. They strive to create the best products at competitive prices and provide personal, hands-on assistance to each customer.

**THE CHALLENGE.** Jones Shirts & Signs wanted to improve product process and flow, work and customer order standardization, and overall operational efficiency. For assistance, they contacted the University of Utah Manufacturing Extension Partnership Center (UUMEP) - a NIST MEP affiliate.

MEP CENTER'S ROLE. Theresa Drulard, Director of UMEP, met with Jones Shirts & Signs to identify company needs and methods most critical to achieving their goals. The UUMEP Center engaged one of its partners, Brent Huffaker from BCH Group, to implement a lean continuous improvement project, lead the staff training and value stream mapping, and create the visual indicators for improved product and work flow and overall operational efficiency. By improving employee organizational efficiencies, the company will be able to realize cost savings each year.

"Having my team and Brent from BCH Group work creatively together to resolve the requests of our customers, and to come up with solutions to save time and cost was very productive and informative. Together, we were able to implement some new operational guidelines, organize our work flow, brainstorm ideas to cut costs, and get our staff on the same page. Each person was able to input their ideas and issues to troubleshoot, and then make the best decision for the group as a whole. I would definitely do it again!"

-Jenice Jones, Owner

## **RESULTS**



Cost savings of \$20,000 annually



**1200%** increase in standardized work



Identified 35 ideas, implemented 16 to increase sales and cash flow

## **CONTACT US**



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