

## Why create a FREE CONNEX™ UTAH Account?

**CONNEX™ UTAH** is a powerful new free online database tool developed by the UTAH-MEP Alliance in partnership with the Utah State Legislature.

The tool allows manufacturers to connect with each other, increase business opportunities and be more easily discovered as suppliers. Additionally, firms can find alternate suppliers, explore production capabilities and view their own supply chain visually.

**CONNEX™ UTAH** has the capability to highlight all of a company's assets, certifications, equipment, material types and other relevant industry information to help other manufacturers find them. It allows manufacturers to view and post requests for proposals (RFPs) and requests for surplus materials or equipment, as well as other unique needs posted by members to the platform.

Here are a few reasons why you should have your company listed in 

### **SUPPLY CHAIN OPTIMIZATION**

**CONNEX™ UTAH** allows manufacturers to strengthen supply chains. Find alternate suppliers, view your supply chain visually, highlight risks within your supply chain looking at single supplier risk, financial risk, government blacklists, and other vulnerabilities, as well as finding Utah suppliers by searching the thousands of state manufacturers and filtering the results to match your needs.

### **BUSINESS RECOVERY AND RESILIENCE**

Access to **CONNEX™ UTAH** will allow you to respond quickly when a disaster strikes by giving you immediate access to new suppliers or supply chain partners. Plus, the platform is designed to be interoperable with the *CONNEX™ Marketplace* that was developed by the National Association of Manufacturers as well as the COVID-19 Response Tool that was developed by NAM.

### **DEVELOP NEW PARTNERSHIPS**

If you are looking to grow your business, including looking for new capabilities, services, or if you are trying to develop new products and need new partners, **CONNEX™ UTAH** allows you to search for relevant companies (both in Utah and nationally) that will meet your needs.

### **BUSINESS DEVELOPMENT TOOL**

**CONNEX™ UTAH** has the capability to highlight all of your assets and relevant certifications, capabilities, and other relevant industry information to help other manufacturers find you to integrate into their supply chain. The platform allows you to view RFPs, RFQs, RFIs, requests for surplus materials or equipment, and other needs posted by other members of the database.