

Growing Jobs in Utah

UTAH 2020 ECONOMIC IMPACT

District 4: Clarence "Burgess" Owens

The Utah Industry Resource Alliance is dedicated solely to the success of Utah businesses in the manufacturing sector and all other businesses in rural Utah. Statewide Economic Growth is the primary focus of the collaboration.

The Alliance provides outreach, value-added training, education, workforce development, certifications, and needs-driven services to Utah Manufacturers & rural Utah businesses. Our collaboration is aligned with Utah's Economic Development Strategy to produce results based on our joint records of proven performance and successful outcomes.

Companies Served

IC Group
Bullfrog Spas
Buddy L Mud LC
Ferreus Industries
Cache Toffee
Sonoco Products Co.
Fortress Clothing
Horizon Metals Machine Shop
Soul Rise Tribe

Statewide Results



70

Total Increase /
Retained Jobs



\$4.9M

Total Increase /
Retained Sales



\$926K

Cost Savings



\$2.5M

New Investments

Alliance Members



UTAH INDUSTRY RESOURCE ALLIANCE

www.UtahIRA.org

BUILDING HIGH PERFORMANCE TEAMS

PIT CREW CHALLENGE

iImpact
UTAH.org
(801) 845-4889

"This was the best training I have experienced. After several months, our teams continue to refer to and rely on the concepts that were learned in this team building experience."

- Bryan Crowell, COO

Case Study: Pit Crew Challenge

Problem: Seeking effective team building exercise to teach teams how to work more effectively together.

Solution: Building High Performance Teams, Pit Crew Challenge. Trained 600 employees in groups of 24 over several weeks.

\$25M
Top Line Growth

25%
Increase in
Suggested
Improvements



**Team/Co-worker
Recognition**

\$150M
Record Backlog

