

Plan & Pursue New International Sales



Challenge:

COVID-19 has caused severe disruptions to international trade in 2020, prompting a widespread global economic decline. Around the world, businesses and consumers are adjusting their spending habits and behaviors in response to uncertainty, threatening the revenue of Utah's exporters and clouding global opportunities.

Solution:

Utah manufacturers need to understand the new trade dynamics, plan for changing customer behaviors, and find innovative ways to generate new international revenue. Manufacturers who successfully export will become more resilient as they diversify their customer bases and revenue streams.

UIRA will help manufacturers plan to enter into new markets or recover and expand international sales through experienced mentorship and coaching, deep insights into global markets, and connections with a vast network of industry and country specialists. Contact World Trade Center Utah to:

- Assess your export readiness
- Discover global opportunities
- Build a business case for international growth
- Develop a tactile international sales plan
- Make valuable connections to support your global growth

Free Consultation

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Together, these resources will help manufacturers “recover to better”, secure future growth, and build long-term resilience.

